This paper is based on a pragmatic analysis of Gurage riddles that lay an important role in enlightening both children and adults as well. In line with this, it aimed to investigate how Gurage people discuss pragmatic discourses and introduce them into the society over riddles. The data were collected through interview from the local people and document. The document - ‘Yegurage Wemaka’ from which fourteen riddles were collected for analysis was the primary data gathering tool to the study. Purposive sampling technique was employed to choose the informants and the document which clearly contains Gurage riddles. The collected riddles were clustered according to their theme and grammatically founded meaning, and they are transcribed in to alphabetic script since they were in Ethiopic scripts. Then, the pragmatic roles of the collected data were analyzed qualitatively from the perspectives of Relevance theory hence, the study focused on the interpretive aspects of riddles. The finding showed that pragmatically Gurage riddles play a great role to promote the culture of ‘Enset’ as a main source of food and its production, to introduce the materials that are used in their day to day life and way of house building (folk materials), to promote Gurage people’s transportation system and infrastructures, to show as coffee ceremony is the main social coexistence, to promote the culture of Gurage people agriculture, death and destruction. Finally, it also found out that context and cultural knowledge play a major in interpreting and understanding Gurage riddles.

Keywords: Pragmatics, Gurage, Riddle, Relevance theory

know the different uses of riddles based on culture and context. This view makes Gurage riddles no exception as it will help in interpreting and understanding Gurage riddles by the audience. Pragmatics is used in many settings like politics, anthropology, sociology, language etc. The attempt is made in this study to show pragmatic discourse analysis into the society to achieve integration across people in all social and other aspects of the people through over riddle. Gurage language is extensively used at home, social places, and even at rural schools especially in lower primary school and secondary apart from being a medium of instructions.

STATEMENT OF THE PROBLEM

This study attempts to analyze the pragmatic features of Gurage riddles. Previous studies show that scholars have been giving little consideration to Gurage oral literature in general and Gurage riddles in particular. The study defines sorts and relates Gurage riddles with respect to pragmatic perspectives and tried to show all social aspects of Gurage communities’ life phenomena. It will further establish the role of setting and social acquaintance in interpreting Gurage riddles. According to Odaga (1984), a riddle is a short, witty statement or question, but which lacks the seriousness as of a proverb. Therefore, a riddle is a phrase that creates confusion or doubt and needs to be worked out. The issue of communication over received wisdom is less considered in the context of Gurage Community. Therefore, it is less known how definite language speakers communicate their wishes, aspirations, and lived experiences, and how they shape with it the everyday life of their community of speakers. This study thus is aimed to partly fill in the existing gap. As the riddles are so various and discover all issues of life, the article is enclosed only to the pragmatic speeches of Gurage riddles.

OBJECTIVE OF THE STUDY

General Objective

The general objective of the study is to collect, analyze and interpret the pragmatic feature of Gurage riddles.

Specific Objectives

The general objective is followed by the following three specific objectives: It is to:

- Examine the role of cultural context in inferring and understanding Gurage riddles
- Categorize Gurage riddles in their order of importance as per their pragmatic aspects

METHODS

This section deals the methods that are used to collect and analyze the pragmatic features of Gurage riddles. This study is a qualitative type of study. To collect the data interview and secondary source or document were employed. As a result, the book “yegurage wokama” was the main source of the data. It is prepared by Gurage Zone culture and tourism office. The Gurage riddles first identified and categorized in their thematic consideration to analyze according to their pragmatic features. Then, the identified data were transcribed in to Alphabetic script. Then, the selected riddles were analyzed qualitatively according to the beliefs of Relevance Theory as a theoretical framework. Such perceptions of individuals and the society are influenced by social norms, status, gender, political and social powers and societal values (Plack, 2005). Thus, such an interpretive aspect of discourse is used as a methodology. A few examples were also adapted from Tenkir (1999) and Gurage Zone Culture Tourism (2012). The data were analyzed and presented based on the meanings in the riddles encoded. The themes were further categorized to show relationships that revolve around the meaning and idea of the riddle.

RESULT

In this paper speech of the riddles which are used as an organization and analysis of social values were stated and analyzed to infer their meaning. This assumption is based on Fairclough’s (2003, p.4) Critical Discourse Analysis (CDA) which dictates about speech analysis used in certain community. This part of the study also deals with the Pragmatic analysis of Gurage riddles. Sperber and Wilson (2004:270) regard relevance theory as a revised theory contrary to the standard pragmatic model. Therefore, all the discussions are mentioned with various sections and sub sections to depict the results related to the riddles.

Riddles Related to the culture of ‘Enset’ and its product and other cultural food

This sub-section deals with riddles that give credit to staple food of the people in south of Ethiopia in general and the Gurage people in particular and show how the food has made a close link with this people. Most of the
riddles are made just like question and answer, so the riddling process is made in line with its unique nature in relation with meaning of words and sentences in context (pragmatics). Since the Guarge riddles are recited in poetic forms, it requires phonetic transcription by considering the international arguments which are made by the scholars; the discussion has been made as like the English phonetic transcription as it is made by the speakers. Riddle in Guragina take place just like question and answer which can be designated by the following ways: the person who is going to ask the question (questioner) will say “Niehe Enekuwit” and the one who is expected to give the response (answerer) will say “Nekuwi” and the process and the procedure will continue in this manner. Therefore, the riddling process will follow this pattern and fashion in order to make the riddle performance according to structure and rule of Gurage riddeling. In other words, the performance of Gurage riddle has a structure, and has two main parts: opener and respondent.

**Ideas that promote ‘Enset’ as a source of food**

In Gurage people in particular and in many communities in the South in general use ‘Eneset’ and its product as a source of food. In many religious and national holidays, Eneset can be used across all societies. Even farmers who have small land to plough in south of Ethiopia in general and in Gurage in particular, they arrange some part of their land for ‘Eneset’ because they took it as part of their life and the main source of food. From many other various kinds of riddles, five riddles that are associated to ‘Enset’ as a source of food are mentioned here after:

1. ‘Ashekare Ashekare Teheterem; Seb Yareberem Tefeterem’[A:seke:] [ta:eka:] [tehete:m] [seb] [ja:berem] [tefete:m]
   Response: ‘Enset’

The English translation of this riddle connotes that ‘Enset’ shaded its self and appeared to save us. From this riddle, one can understand that Enset planted and appeared to be as a source of food to the people. The inference of this riddle is that a person who exerts effort by hiding himself can bring a great success in their life in particular and on others in general. In this riddle, the Gurage people believe on future career fate by taking the present situation as a spring board to make change on their life.

2. ‘Yabana shehe afere yaze; Yadotena shehe sekure yaze.’ [jabana] [she] [afe:] [ja3] [jadotena] [sekure] [ja3]

When we translate this riddle in to English, it means that my father’s sprit is viewing up, but my mother’s is pointing at down. Now, we know that the binding force between our mother and father is very strong and in everyone’s life they put their own critical finger print for the effective life growth. Likewise, in this riddle the idea is mentioned metaphorical with ‘Enset’ to show how Enset grown and used. It shows that Enset when it is ready for food, it is served with Cabbage and it is highly associated the way father and mother interrelated. Thus, by very nature, the Enset plant has the root and the leave part. The Edible part of Enset is found in the root part and the leave has protective role. From this statement, we can notice that how this people have the tendency to make ‘Enset’ with the role of father and mother which can tell us how they have intention to make interconnection with Enset culture with in family tree It shows that this people have a very close connection with ‘Enset’

3. ‘Tikebeweri Yemateta; Tiweta Tedenegiyata’ [tikebuweri] [jemateta] [tiweta] [tedenegijata]

This riddle literally translated as it was planted alone but it grew up with its child. This is to mean that at the time of plantation, it is plated with single Enset plant, but it grows with other part being more than seven which can be used as a source of food. This idea by itself indicates how something at the very beginning is being treated as it is alone, but through time and with the exertion of certain effort, it will be duplicated as multiple source. Gurage people ironically express through effort and accomplishment can produce much and become productive. From this, one can understand that a person who works for success can be successful at the end though there are ups and downs at the beginning.

4. ‘Meshe Yareshechen Guweye; Mese Yabaneren’ [me:et] [are:en] [guweje] [mese] [jabuwaneren]

This riddle translate as: A house made by the wife and destroyed by her husband. The Gurage people use this riddle to connote and denote how the wife at home is very serious to prepare delicious and attractive food for her husband to show her due care and respect. Moreover, the traditional food which is named ‘Zemuamuejat’ is made for the people who are guest and loved by them. In relation to this, this traditional food is prepared with great care and served with respect by women only. In this context, the food is prepared for the husband and delivered with the product of ‘Enset’ named as ‘Kocho’. From this, we can understand that the Gurage people from _early period to the present day use this traditional food to serve their close and respected associates.
The literal definition of this riddle is defined as follows: It strives to give birth at the upper place and give birth at the lower position. Here the riddle has the answer ‘ATEMETE’ which is one of the other sub products of Enset’. In this riddle, the Enset plant is grown and its result or product is found around the root. Among the various product of Enset ‘Atemet’ is prepared as a byproduct ‘Ensete’ which is called ‘Weheta’ which is in Amharic called ‘Amicho’. From this riddle, we can understand that the traditional food is prepared at the time of special occasion.

**Issues related to food and households**

**Utensils**

Traditional and national foods which are prepared for various ceremonies appreciated and expressed in different ways by Gurage society as can be proven in numerous riddles discussed below.

1) ‘Achem Yederese’ [ate:em] [jederes]

The answer for this riddle is traditional drinking called ‘Sehere’ which is equivalent with beer. The way of preparation between ‘Sehere’ and beer is almost the same because both ‘Sehere’ and beer use barley as an ingredient. In the process of ‘Sehere’ preparation and the process of fermentation, it is very common to close the pot in which we prepare the traditional drinking until it is ready to drink. In this riddle, the society is explaining how it is prepared and makes use of it. This riddle expresses the condition in which people that use their freedoms which are given to them without violating others liberty and on the way they can benefit others. This tells us insignificant things should not get place.

2) ‘Ereseye Mese; Toreta Fuze’ [eresey] [mes] [to:ta] [fuz]

This riddle is said to focus on spoon. The definition of the riddle is to mean that the spoon capacity is quite different from its weigh. As it is known the spoon is used by the Gurage society to have food like forage and other traditional food. What is more and important her is we can imagine and measure everything with their size, but it is essential to see and focus on the use they provide to the people across the world.

3) ‘Ereseye Gered Hemie zemie Tebere’ [eresey] [gered] [hemea] [zemea]

The answer to this riddle is sweeper. This riddle literally defined as follows: A little child move stagger. The process of cleaning the house is associated to a little child. This is to mean that the role of sweeper is associated with the way a little child act. From this riddle, we can realize that the allegory has been made between the child as she/ he act and the way we clean house.

**Transportation and infrastructure**

The riddle in Gurage society encourages someone to move from one place to the other for multiple uses with the help of appropriate infrastructures. In doing so, movement is taken as a means of wealth as can be discussed from the following riddles:

1) ‘Yadotena Azegat Benetagoden Benetagoden Anareqe Bareme’ [jadotena] [azegat] [bentagoden] [benetagoden] [anark] [baream]

The answer of this riddle is road. This riddle literally translates as: My mother’s belt folded many times, but infinite. Since the Gurage societies are mobile, they associate their life in relation to the road. Besides, in this riddle, we realize that the road is interwoven with mother the kindest person in the world. This indicates that the Guaraghe-Gurage community affiliated to road as a means of transportation.

2) ‘Jewe Enene Ferese Jefewere Yekera’ [dʒew] [eenen] [fe:se] [dʒefewer] [jecer]

This riddle has the following English equivalent: The horse with no tail pass across gate. The answer for this riddle is car. Now, car as a means of transportation is associated with horse. In Gurage culture, the horse is used as a means of transportation to travel from one place to other. In the same way, car as a means of transportation metaphorically presented with horse because the society dominantly use horse for transportation purpose. Therefore, the essence of this riddle is to make a link between horse and car for movement.

3) ‘Biema Weriem Goga Weterem’ [beama] [weream] [goga] [wete:m]

The above riddle translated to English as: around the street the cow skin stretched. This riddle is said to state the bridge. Here, bridge as one of infrastructures is mentioned in this riddle as road which is associated with cow’s skin. In this case, the stretched skin linked with the bridge.

**Coffee ceremony to promote social coexistence**

This section converses the riddles that focuses on the culture of coffee ceremony. This kind of riddles
concentrate on the way coffee is prepared and what are the ceremony in the process of coffee preparation. In doing so, people gathered together and discussed on various social issues and then they improve their critical thinking which required effort in processing our utterance. The following riddles are associated with the culture of coffee.

1) ‘Adote Teteke Titerakebo Yereqo’ [ adot] [ tetec] [ titeracebo] [ jereco]

The answer of this riddle is ‘Meketekete TeTemuwe’. The literal definition of this riddle is by the time the mother and the son meet; they shout. In Gurage culture, it is very common to have coffee. The coffee is prepared keeping the proper cultural ceremony. Here, at the time of coffee preparation, it is mandatory to use the device to crash the roasted coffee and then when it is ready, it will be served to people. This riddle expresses the match between the two coworkers in order to put effective and fruitful results for themselves and others at large.

2) ‘Soset Etema; Chenemama Biema’ [ soset] [ etema] [ enemam] [ beama]

This riddle simply translated to English as: The three sisters live around the area. The answer of this riddle is traditional stove. In this riddle, the Gurage societies in culture have the practice to prepare the so called ‘Gonezeye’ at the middle of the house. ‘Gonezeye’ means three and it is the traditional stove like structure which is prepared and presented around the center of the house to create beauty. Moreover, the purpose of ‘Gonezeye’ is not aesthetic beauty, but it is also used in the kitchen to make food.

The issues of comprehensive cultural context in relation with house building and Agriculture

In all society, there are many events that make one group of people similar with others. Power relationship, is a manifestation of it and a number of issues make them similar in the society and it includes: the culture of house building, agricultural culture, life style, weeding, mourning and others. Here, we are going to see the first two parameters. The agricultural products are effective in connection with the house building as replicated in many ways. Here after, some riddles concerned with the agricultural culture in connection with house building will be discussed.

1) ‘Banechenemie Semute Eneqiyefeme’ [ banet:enemeaj] [ semut] [ enekijefam]

The answer of this riddle is ‘Echeba’. Its meaning is defined as: eight children were not given birth, but it hugs them. This riddle is also used to show the stand of the house which can have the power to handle other supportive branch hold together in order to make one huge house. This riddle has got its own implication in which the whole to be the aggregate of its part and show how something become successful by the joint effort. Moreover, people go hand in hand to determine and work for success though there are a number of discrepancies in the whole life parameters.

The direct interpretation of an utterance in the riddles about work and its fruit

1) ‘Tetabera Yadot hema; Tetekuretese Yadot Gobesa Hema [ tetabera] [ jadot] [ hema] [ teterakos] [ jadot] [ gobesa] [ hema]

The answer of this riddle is bee and it also translated as the bee feed like mother, but bit like Step mother. In Gurage society, bee is taken as the sign of hard work and affords her honey to all human kind as a gift. On the contrary, when the bee is not handled properly, it attacks people which are considered as attacker. This riddle is used as an advice to use the future and forget past mistake. It urges a person not to regret on what has not been done or was wrongly done in the past. It also leads to a competition in life that’s /he should not lag behind from others in the future.

2)’Ereseye Gerede Yechekuwerechen Ameber Yetem Hema’ [ eresej] [ gered] [ jet:ecuwere ] [ ameb:] [ jetem] [ hema]

The answer of this riddle is honey. It is to mean a cabbage prepared by a little girl at home. We learn from this riddle that the size of something does not matter, and it is not the size rather it is wisdom that results great success in every parameters of life.

Death and Destruction

Death is one of the natural phenomena we all have to face in our life in this world and it is part and parcel of our life. Death and destruction are taken as disasters that cause the damage of honorable human life and property. In connection with this, as like other people, Gurage society expressed death and destruction as part of life through natural law. Here are selected examples of death and destruction.

1) ‘Mereyem Beremuden Tegegena Aneguwenen’ [ merejem] [ beremuden] [ 
The answer of this riddle is dead body. It is translated as: Though I love the person when he was alive, by the time he passes away we never put in our side as the time of his life. It is evitable that man is mortal and death is natural which can reach across all human kind, but the dead body surely will not be put aside after death. On top of this, this riddle tells us that all human being have a close attachment with our sibling and other human creature, but once we lose him/her by natural death; our relationship will automatically interrupt. By—and—large, the riddle clearly addresses the close connection between life and its consequence as natural incidents.

2) ‘Besha Eramena Jefewer Jefewere’ [ beta] [ eramena] [d3efet] [d3efet]

Flood is the answer of this riddle. It has the following English equivalent: My red cow moves around. Now, the Gurage society makes a link between the floods with cows. This is to mean that the society makes enlightenment the importance of the cow with flood though we have negative outlook towards flood. This is because the improper utilization of flood results damage. Converseely, if we wisely use it, it will be equally important with the advantage that cows provide. This riddle is used to show that one has to analyze and consider the importance of the flood when it is utilized properly unless it will be the source of destruction. Thus, unwise utilization of it may cost us a lot.

3) ‘Yeremuweji Biremuweji Be’eje Etebuwechi’ [ jeremud3i] [ biremu3i] [ bed3i]

The answer of this riddle is fire. This riddle is translated as: whatever we like it, we never touch with our hands. This riddle connotes that we insist badly the fire for various purposes and uses. However, it is totally impossible to put the fire with bare hands. As we know, the fire will benefit a lot to the people of the world in various ways and gives ultimate function for all human creatures though it has its own pitfalls. This does not mean that is discouraging to use it with great care. Thus, this riddle promotes the use of fire as it is vital for all users, but it demands everyone to be conscious how to use. This riddle connotes that every evil things will be handled with great care.

The overall Nature of Gurage Riddle

With regard to Gurage riddle, it is presented in the form of question and answer between two people or group of people. Its sentence Structures are both simple and sometimes compound sentences. Various issues are treated among various riddle. Most portions of the riddles are mentioned with great power of expressions. This is because the idea mentioned in the process of riddles is very much powerful to express idea within the community. Moreover, symbolically riddles are used in different ways to express various social, economic and .cultural issues.

DISCUSSION

The ultimate objective of this paper is to show the way Gurage’s society riddle manipulate the language and structural analysis. It intended to associate the language and structural analysis with regard to riddle in Gurage society. In this connection, the riddle has power to express the numerous life style, individual performance, indigenous knowledge, strong interpersonal relationship and personal behavior. The finding showed that there is high connection with the effort to exert to bring social improvement through better accomplishment in various life ups and down. The fact that Gurage people has riddle to characterizes definite moral and social values that point toward such parameters that exist in the Gurage culture. Likewise, it designates that in Gurage people are more concerned with those parameters worried with the riddle. According to Lakoff (1987), language is a conceptual phenomenon. This means that it depends on the theoretical aspects of the social life of the society. Thus, for instance, the riddle under 3.1.6, ‘Besha Eramena Jefewer Jefewere’ This riddle literally translated as: My red cow move around. Now, the Gurage society makes a link between the floods with cows. This is to mean that the society make an enlightenment with the importance of the cow with flood though we have negative outlook towards flood. The finding also complies with Plack (2005) who asserted individuals and societal perceptions are influenced positively or negatively by social norms, and social powers and societal values. Moreover, the riddles undoubtedly presented the idea and societal philosophy released in order to show the hidden aspirations, feelings, perception, and practice exercised to depict through one of the literary works. What is more, they have more social norms such as hard work, interrelationship, joint effort, proper handle of natural and manmade resources, and the way to admit the natural death was treated well. The results of this paper advance the method of presentation describe the riddle linguistic nature, meaning and its culture of presentation. It was found that the riddles are simple in structure, impersonal dominantly in point view, and literal, metaphorical and pragmatic in meaning.

CONCLUSION

This study showed that riddle by very nature requires
good understanding of both knowing of its meaning and
the context in which the game has to be played and the
interlocutor should know and respect and accept the
norms to say it in order to get its intended meaning. It
could be drawn that from the analysis most of the ideas
of the riddles are social issues that give an insight about
coeexistence and mutual benefit with human kind and
natural forces. In doing so, in the riddle the sentence
level and linguistic analysis has been made so as to see
its literary nature. The knowledge of Gurage people
riddles which are well-thought-out as an asset as
expressed in linguistic and structural analysis of the riddle
showed that Gurage society have the culture of
cultivation of ‘Enset’ and use it for various social and
cultural use. Besides, the community give due recognition
for solidarity, undertake and recognize with the death as
natural phenomena, and the value to adopt with the
community nearby them. Furthermore, this study has
added to our level of consciousness on what has been
interconnected and -determined with the riddle in specific
and other literary works in wide-range circumstances on
the attitude we have towards the representativeness and
the culture of living.

REFERENCES
analysis for social research. London and New York:
Rutledge Taylor &Francis Group.
Oxford University Press.
of Riddles: A Critical Examination of Egakusii Riddles.”
International Journal of Humanities and Social
Sciences Volume 3, Number 3, 2013. (pp.293-298).
Available at www.ijhssnet.com/journals....../32p
Gurage Zone Bahil Tourism and Communication (2012)
Journal of the American Oriental Society, 71(4), 212-
230.
Oral Literature. Nairobi: Lake Publishers and
Enterprises.
paradigms: Theory meets physical therapy practice”. The Qualitative Report, 10(2), 223-245.
Sperber, D. & Wilson (1986, 1995). Relevance:
Tenkir Tereda (1999) [1991 E.C.], Temsayt, wemaka,
mekmachot: Yebete-Gurage misaleyawi nigigiroch.
Ethiopian Languages Study Center. Addis Ababa
University.